

# What is the Master Strategic Plan Active (MSP Active<sup>©</sup>)?

The MSP ACTIVE® is not a generic solution. It is G&A @oup's proprietary algorithm, designed to create or expand tech businesses or other strategic ventures in the United States with a clear goal: "Build viable, profitable, and sustainable businesses that allow the investor to obtain and indefinitely renew their E-2 visa."



Guide the entrepreneur in a comprehensive process that ensures:

- 1. Migration and legal viability of the business model.
- 2. Operational feasibility in the U.S. ecosystem.
- 3. Measurable profitability and scalable projections.
- 4. Long-term sustainability to support the E-2 visa.
- 5. Strategic growth with a focus on wealth-building.



- Founders of tech startups or STEM companies.
- Investors with at least \$100,000 USD to start operations.
- Individuals interested in acquiring or operating franchises under a migration model.
- Citizens of countries with an E-2 treaty with the United States.
- Entrepreneurs with a global vision who wish to establish a formal presence in the United States.



## 1. Strategic Assessment.

Client's personal and professional assessment to determine readiness to invest properly in the US. Business model evaluation to determine actual success potential in the US, and alignment with key USCIS requirements which are: Substantial investment is at risk, Operating and nonmarginal business, Active participation by the investor, and Potential to create jobs or economic impact.

# 2. MSP-Active Development.

Based on the assessment results, we will create a tailored strategic plan to make sure that the client's profile and the project are a good match to be able to reach viability, profitability, sustainability, and economic growth as business to contribute to the US economy.

# 3. MSP-Active<sup>©</sup> Implementation.

Once the MSP Active is done and approved by the client, we implement the plan by doing the Legal incorporation of the company, execute tax and commercial planning, open bank account, and integrate the MSP-Active into the E2 visa application package and send it to USCIS.

# 4. MSP-Active Monitoring.

Once the company was formally created, and the E? visa approved, we help our customers, if they require it, to monitor their company's performance using sophisticated dashboards including KPI's and financial rations.



# MSP-Active Investment

Cost of the MSP - Active (Stages 1 to 3): \$40,000 USD

Includes stages 1 to 3, and a complete file to apply for the E-2 visa.

## Payment methods:

- 50% upon signing the contract (\$20,000 USD).
- The remaining 50%: Single subsequent payment, or Up to 6 monthly interest-free installments with a credit card (subject to availability).

#### Transfers accepted in:

- Mexico: Banamex | Mercado Pago
- United States: Wells Fargo | Zelle | Dollar App

**Note:** Final MSP Active Version is provided to client once balance is covered in full.



## Additional services available:

#### **Business Set-up Personalized**

- · Real Estate Services to search for premises, offices, or operational center.
- Key staff Recruitment.
- Branding, website, social media, and commercial system.
- Franchise advisory: selection, negotiation, and migration adaptation.

Note: these services are quoted separately and according to client's specific needs.

## Work permit for the E-2 principal holder's spouse

Cost: **\$2,500 USD** 

Allows the spouse to work in any company or sector within the U.S. It can only be requested once the principal E-2 visa has been approved, and the business is operational. This permit is tied to the validity of the E-2 visa. If the principal visa expires or is not renewed, the spouse's permit is cancelled.

## TN Visa for Mexican employees or minority partners

Cost: \$3,500 USD per person

Ideal for hiring specialized international talent (e.g. engineers, accountants, analysts, etc.).

## **Requirements:**

- a) The E-2 company must be active, operating, and generating income.
- b) Organizational capability and documentation to sponsor the employee.

It can only be processed once the principal E-2 visa has been approved and the company is formally operating and reaches a certain level of financial stability.



## Important migration information

All benefits derived from the E-2 visa, such as the spouse's work permit or hiring foreign employees under the TN visa, directly depend on the principal E-2 visa being valid and in compliance.

If at the time of renewal, the E-2 visa is denied or not renewed, the legal status of the principal, the spouse, and any TN employees are also lost. In such a case, each person must seek an alternative migration path or leave the United States.

"Your business in the United States begins with a smart decision."

# Master Strategic Plan Active®

An innovative and sophisticated methodology specially designed to create original and profitable businesses, capitalizing on technological innovation and bringing world-class talent to the US.



